



Finacity Announces a MXN 300 million Trade Receivable Securitization for Taenza, S.A. (Grupo Zapata)

New York, NY – November 2, 2009 – Finacity Corporation (“Finacity”) announced today that it has facilitated the successful closing of a Mexican trade receivable securitization for Taenza, S.A. (“Grupo Zapata”). The issuance provides Grupo Zapata cash proceeds of MXN 300 million over a two-year period through the ongoing purchase of peso and dollar-denominated receivables from five selling entities. The transaction is registered with the CNBV and is rated mxAAA/hrAAA by Standard & Poor’s and HR Ratings respectively. Finacity served as Arranger, providing analytic and structuring support and serves as ongoing Bond Administrator and Master Servicer. Barclays Capital Casa de Bolsa, S.A. de C.V. and IXE Casa de Bolsa, S.A. de C.V. placed the securitization issuance with investors.

“Grupo Zapata is very pleased to have executed a creative and cost-efficient securitization with the integral upfront and ongoing support of Finacity. We believe this investment grade access to the capital markets demonstrates support for the strengths of our business,” said Cayo Zapata, President at Grupo Zapata.

“Finacity is very pleased to implement a successful funding program for Grupo Zapata in Mexico,” said Adrian Katz, Finacity’s Chief Executive Officer.

About Taenza, S.A.

Grupo Zapata is a private Mexican corporate group that is largely family owned under the umbrella of holding company Taenza, S.A. Established in 1926, the company developed into a leading Mexican producer and exporter of containers, lids and other promotional products made of tinplate, plastic and aluminum for the mass consumer markets.

About Finacity Corporation

Finacity Corporation specializes in the structuring and provision of efficient capital markets receivables funding programs, state-of-the-art servicing, and bond administration. Finacity is located in the USA and Europe. For more information about Finacity, please visit www.finacity.com.

For more information on this transaction please contact:

Carlos Gonzalez, Finacity Corporation
tel 203-428-3502 (USA)