



PRESS RELEASE

Finacity Corporation Successfully Structures Trade Receivables Securitization for Vitro S.A.B. de C.V. in Mexico

New York, NY, April 1, 2009 – Finacity Corporation announced today that on March 31, 2009 it facilitated the funding of a two-tranche trade receivables securitization for two subsidiaries of Finacity’s client Vitro Envases Norteamerica S.A. de C.V. (“VENA”), a 100% owned subsidiary of Vitro S.A.B. de C.V. (“Vitro”) (NYSE: VTO and BMV: VITRO A). Acting as the Structurer, Master Servicer, Servicer and Bond Administrator, Finacity successfully facilitated a transaction that provides VENA with enhanced liquidity from receivables assigned from VENA subsidiaries Compania Vidriera, S.A. de C.V., which conducts a substantial majority of VENA's glass container operations in Mexico, and Industria del Álcali, S.A. de C.V., which is engaged in the manufacture and distribution of soda ash, sodium bicarbonate, calcium chloride and salt.

Finacity has split VENA’s funding into two tranches. The senior tranche is a MXN 550,000,000 variable rate investment grade bond. The senior tranche is funded by a domestic investor in Mexico. The subordinate tranche is an unrated USD 19,000,000 fixed rate bond funded by a multinational investor with recourse back to Vitro. As Bond Administrator, Finacity will generate reports daily for the various constituents in order to provide all parties with visibility to assets, collateral values and receivables performance.

“This is a very important transaction for Vitro and demonstrates the market’s confidence in Vitro’s future. This important step is appropriate to ensure Vitro’s long-term success and confirms that we are taking the right decisions to successfully face the challenging environment. We strongly believe in the Company’s potential,” commented Claudio Del Valle, Vitro’s Executive Finance and Administration President.

“We are proud and pleased to have served Vitro’s needs in their home country through such a complex transaction,” said Adrian Katz, Finacity’s Chief Executive Officer. “The structure we created for Vitro demonstrates Finacity’s flexibility and breadth of execution capabilities for our clients both in Mexico and globally.”

About Finacity Corporation

Finacity specializes in the provision of efficient, securitization-based trade receivables funding, state-of-the-art servicing, detailed transaction transparency and reporting solutions. Finacity’s offerings can include both domestic and international receivables for its clients. Finacity’s strategic partners and investors include ABN AMRO Bank (now RBS), Bank of America, Euler Hermes ACI, Avenue Capital, Ecoban and Kleiner Perkins Caufield & Byers.

Finacity is active globally with receivable obligors in more than 80 countries. More information can be found at www.finacity.com.

Vitro, S.A.B. de C.V.

Vitro, S.A.B. de C.V. (NYSE: VTO; BMV: VITROA), is one of the largest glass manufacturers in the world backed by 100 years of experience. Through its' subsidiary companies offer products with the highest quality standards and reliable services to satisfy the needs of two distinct business sectors: glass containers and flat glass. Vitro's manufacturing facilities produce, process, distribute and sell a wide range of glass products that form part of the everyday lives of millions of people as well as offering excellent solutions to multiple industries that include: wine, beer, cosmetic, pharmaceutical, food and beverage, as well as the automotive and construction industry. In addition, Vitro supplies raw materials, machinery and industrial equipment to different industries. Located in Monterrey, Mexico, and founded in 1909, Vitro currently has major facilities and a broad distribution network in ten countries in the Americas and Europe and the Company's products can be found all around the world. More information can be found at: <http://www.vitro.com>

Media Inquiries:

Adrian Katz
Finacity Corporation
(203) 428-3540
akatz@finacity.com