



---

## **FINACITY WINS ASSOCIATION OF TRADE & FORFAITING IN THE AMERICAS “2009 DEAL OF THE YEAR”**

**New York, USA, February 4, 2010** – The Association of Trade & Forfaiting in the Americas (“ATFA”) honored a Finacity Corporation (“Finacity”) transaction on behalf of a Mexican company as its “2009 Deal of the Year.” New York-based ATFA is an association of banks, insurance companies, hedge funds and exporters actively involved in various forms of Trade Finance throughout the Americas. It is dedicated to fostering ‘networking opportunities’ and educating.

“Our organization prides itself on representing the most innovative and creative players in the trade finance industry. In a very difficult year Finacity’s willingness and ability to improvise and support its client stood out as quite an incredible accomplishment,” commented Brendan Herley, President of ATFA.

“It is great to see such an important deal on behalf of our client receive this recognition. All parties involved worked extremely hard throughout the entire process in order to ensure a successful outcome,” commented Adrian Katz, CEO of Finacity.

### **About Finacity Corporation**

Finacity specializes in the provision of efficient, securitization-based trade receivables funding, state-of-the-art servicing, detailed transaction transparency and reporting solutions. Finacity’s offerings can include both domestic and international receivables for its clients. Finacity’s strategic partners and investors include ABN AMRO Bank (now RBS), Bank of America, Euler Hermes ACL, Avenue Capital, Ecoban and Kleiner Perkins Caufield & Byers.

Finacity is active globally with receivable obligors in more than 80 countries. More information can be found at [www.finacity.com](http://www.finacity.com). Information with respect to ATFA can be found at [www.tradeandforfaiting.com](http://www.tradeandforfaiting.com).

### **Media Inquiries**

Adrian Katz  
Finacity Corporation  
(203) 428-3540